



Magey Veshi - Chaalu mathiveri 2024

PROPOSAL



# Introduction

This event focuses on making the island clean and healthy place to live among our community. This is a sequential event based on the slogan, “Magey Veshi – Chaalu mathiveri” (Our Environment-Beautiful Mathiveri). This is the biggest event planned, organized and facilitated by Mathiveri council. This is the 7<sup>th</sup> program of this sequent and includes the proposal for conducting “Magey Veshi – Chaalu Mathiveri 2024”.

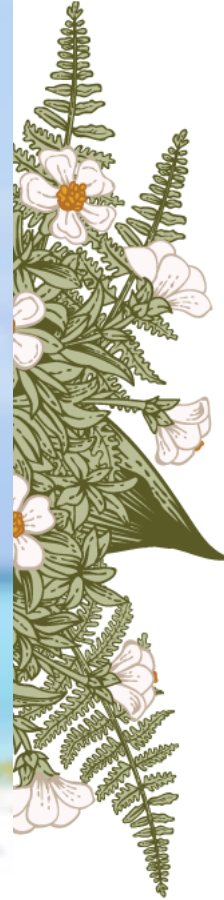




## Aim of the event

The key aims of this event is, motivating and promoting healthy and clean environment for our community to pursue and maintain an environmentally friendly lifestyle. And also, to give supports whoever conduct the cleaning programs throughout the nation.





## Benefits of the event

- Helps to motivate our community to clean our environment.
- Helps to gain sustainable development for both economically and socially.
- Helps to increase guest attraction
- Helps to produce a healthy and friendly relationship among our community.



# Participants and Contributors

This event, “Magey Veshi – Chaalu Mathiveri” is open for participants throughout Maldives and tourists. Both Maldivians and tourists can participate this event.





## Funds and other aids

All the funds and material aids receive for this event will be spent for the preparation and management for only this event. Which includes, preparing banners and canvas, making awareness leaflets, Making T-shirts and preparing meals for the participants which includes - Breakfast, Lunch and evening Refreshments.

# Estimated Budget

#	Quantity	Details	Rate (Rf)	Amnt
1	500	Participants T-Shirt	120	60,000
2	1	Making Backdrop	3000	3000
3	15	Banners	250	3750
4	500	Participants Breakfast	35	7500
5	500	Participants Lunch	50	15000
6	500	Refreshment	15	7500
7	1500	Gloves	5	7500
8	40	Tools and other items i.e: Rakes and jumbo bags	250	10000
9	1	Administrative Expenses	1000	1000
10	300L	Drinking water	3.50	1050
Total (RF)				116,300



# Sponsorship Packages



Bronze	Silver	Gold	Platinum
Sponsorship between 500/- to 999/-	Sponsorship between 1000/- to 1999/-	Sponsorship between 2000/- to 3999/-	Sponsorship for above 4000/-
<ul style="list-style-type: none"><li>- Your name and logo will be displayed on social media posts</li></ul>	<ul style="list-style-type: none"><li>- Your Name &amp; logo will be displayed on Backdrops, canvas. (NAME &amp; LOGO SIZE: Small)</li><li>- Your name and logo will be displayed on social media posts</li></ul>	<ul style="list-style-type: none"><li>- Your Name &amp; logo will be displayed on Backdrops, canvas and T-shirts. (NAME &amp; LOGO SIZE MEDIMU)</li><li>- Your name and logo will be displayed on social media posts</li></ul>	<ul style="list-style-type: none"><li>- Your Name &amp; logo will be displayed widely on Backdrops, canvas and T-shirts</li><li>- Your name and logo will be displayed on all of our social media posts</li><li>- Appreciating and Certificate issuing</li></ul>



# Who can Sponsor?



Individuals

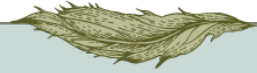
NGO's

Organizations

Companies



# Three Ways to Sponsor



In-King  
Services

Materials  
and Tools

Financial Aid  
(Most  
Preferable)



# Financial Sponsorship



## Bank Transfer

Transfer to Mathiveri Council  
BML Account.  
Account Number:  
7721700484001  
Slip sends to viber (7959849)  
or mail

## Cash

Cash Counter will be open at  
Mathiveri Council (Sunday to  
Thursday) 8:00 – 14:00



# Material Aids for Sponsorship

Things that can be sponsored and price valuation

#	Details	Quantity	Value
1	Breakfast for all the participants _ include everything	1	17000/-
2	Lunch for all the participants _ include everything	1	15000/-
3	Interval Refreshments		
	Drinks ( juice or Fizzy Drinks )	500	7/- Per item
	Snacks ( Biscuits and Cakes)	1000	2/- Per item
4	Water:		
	20 Ltr Bottles with reusable plastics or environment friendly packed materials	15	120/- Per bottles
5	Tools & Equipment's		
	Gloves : Unlimited Sponsor	1500	5/- Per Pair
	Rakes: Unlimited Sponsor	60	50/- Per Item
	Jumbo Bags; Unlimited Sponsor	40	120/- Per Item



# In-kind Services Sponsorship

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Video  
Coverage

Photo  
Coverage

Media  
Coverage



# In-Kind or Service Sponsorship

## Price Valuation

#	Details	Value
1	Video/Photo Coverage of the events (Beginning to end)	4000
2	Coverage, Photo/Video of the event through online news / online platform	1000
3	Coverage, Photo/Video of the event through TV Channel platform	2000



# Don't hesitate to contact us

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Thank you

AA. Mathiveri Council

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